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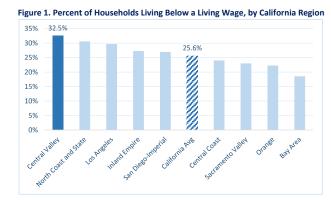
May 2021

FACT SHEET: How Merced's Economic Inequalities Exacerbated the COVID-19 Pandemic

Merced County and the Central Valley suffer from high social and economic inequalities. Central Valley households headed into the COVID-19 pandemic with a below-subsistence income, jobs at high risk of COVID-19 exposure, low rates of immigrant naturalization, and lack of access to the safety net. These inequalities resulted in a disproportionate impact of the COVID-19 crisis on Merced residents' health and well-being—and the second highest rate of pandemic-related deaths in the state.

Household Inequalities

- Living Below a "Living Wage." Nearly one in three (32.5%) Central Valley households survive on less than a "living wage"—the amount needed to avoid "consistent and severe housing and food insecurity" (Nadeau 2018, 2). This ranks last among the state's regions (see figure 1). Merced's rate (32.3%) was sixth-to-last among all counties in the state.1
- Large and Low-Wage Households in the Region. The Central Valley's median household income (\$60,000) and worker earnings (\$30,000) were second-to-last in the state. These figures are particularly disadvantaged considering the valley had the state's largest mean household size (3.0 persons) and children per household (0.9) (analysis not shown).
- Merced County's Large and Low-Wage Households. Merced's median household income (\$60,000), worker earnings (\$28,100), and children per household (0.9) were similar to the those of the Central Valley as whole. Merced's average household size (3.2) was third-highest, and its rate of multiple families (15 per 100 households) was highest of any California county.
- High Rent Burden. Nearly one fifth (18.7%) of all Merced County households were rent



Source: UC Merced Community and Labor Center analysis of IPUMS-USA American Community Survey 2019 data

burdened, spending over 30% of household income on rent. More than half (54.1%) of renter families were rent burdened, **the highest rate in the valley**.

- High Utility Costs. High utility costs are partially responsible for a large number of the region's households living below a living wage. Despite low regional incomes, Central Valley renters' median annual utility costs (\$2,720) were second-highest in the state.² Merced County renter households paid much higher costs (\$3,020) while high rent-burdened households paid slightly higher costs (\$2,840).
- High Poverty. Merced County's household poverty rate (16.7%) was higher than the valley (16.0%), and ranked eighth-highest in California in 2019.

 $^{^{\}rm 1}$ We applied the MIT (2020) living wage calculator to ACS data from 41 California counties (and areas of combined counties) with over 150,000 persons.

² This measure combined median water costs, and median gas/electricity, for those households who paid either costs.

Worker and Health Inequalities

- High COVID-19 Risk at Work. Over one in four (26.8%) Central Valley workers worked in jobs with the highest risk of COVID-19 spread.³ This was the highest rate for any region. Merced County's rate (32.0%) was the second-highest rate for any California county.
- Disadvantages among High-Risk Workers. In 2014-2018, Central Valley workers in COVID-19 high-risk industries were disproportionately immigrant (45.2% vs. 25.6%), non-citizen (31.5% v. 13.3%), lived in larger households (3.9 vs. 2.1 persons), and had a poverty rate nearly twice as high (18.1% vs. 10.6%) (Padilla et al. 2021). In 2019, they earned much less than other workers (\$23,000 vs. \$32,000).
- High-Risk Workers and Health Insurance. Merced high-risk workers had even lower earnings (\$22,000 vs. \$31,200) and were less likely to have health coverage (77.8% vs. 84.4%) than other workers. Overall, only 82.3% of Merced residents had health insurance—the lowest rate in the state. This contributed to a 30.7% increase in pandemic-era deaths second in the state (see figure 2).4
- High COVID-19 Positivity Rate. Merced County's positivity rate (10.1%) was higher than the Central Valley (9.6%) and was the second highest rate in the region. 5

Lack of a Safety Net

Immigrant Naturalization. The naturalization rate among Central Valley immigrants (45.6%) was second-to-last among the state's ten regions. Merced County's rate of noncitizen residents (16.9%) was third-highest in the state. Many were undocumented, and—as the only group federally prohibited from receiving federal aid—had no access to stimulus checks or unemployment relief during the pandemic.

Figure 2. Top Twelve County-Level Increases in Death, California (2019-2020)



Source: UC Merced Community and Labor Center analysis of California Department of Public Health- California Comprehensive Death File Mar-Dec 2019-2020

- High unemployment among Black, Latina and immigrant women. During the peak of the pandemic economic downturn, job loss rates for California's Black (25.4%) and Latina (28.9%) women were among the highest for any groups (Flores and Padilla 2020). Job loss rates were highest for non-citizen immigrant women (36.3%)—many of whom were undocumented and had no access to the safety net.
- Unclaimed Relief. Even residents who qualified for aid often failed to claim aid. The valley lost an estimated \$951m from unclaimed federal stimulus checks, second in the state only to Los Angeles' \$1.55bn loss (Augustine et al. 2021).

References

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Mission Statement

The UC Merced Community and Labor Center conducts research and education on issues of community, labor and employment, in the San Joaquin Valley and beyond.

³ The California Labor Workforce & Development Agency has identified agriculture, food processing, grocery, restaurant/food service, janitorial/hospitality, warehousing, and manufacturing at highest risk of COVID-19 spread.

⁴ See UC Merced Community and Labor Center (forthcoming).

⁵ Rates were calculated based on positive COVID-19 cases between January 1, 2020 and March 16, 2021. See UC Merced Community and Labor Center (forthcoming).